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Headlines

- Over 40 years of activity
- Real communication mix strategy
- Small and medium industries oriented
- Multi-field attitude
- Compact and operative structure

Focus

- Communication tools for the whole business process (internal relations - B2C - B2B - Sales - Retail - Exhibition)
- Over 20 years exhibition and display projecting experience
- Technical communication management for products
- Integrated brand valorisation

Services

- Brand strategy
- Corporate identity
- Company monographs
- Catalogues & product brochures, pricelists, technical manuals
- Sales force manuals
- Sales promotion strategy
- Stand projects
- Retail and product display projects
- Packaging
- Multimedia & websites
- Commercial & sales training



